Message Text

UNCLASSIFIED

PAGE 01 KUWAIT 01096 231213Z ACTION NEA-10

INFO OCT-01 AF-10 ISO-00 EB-08 /029 W

-----129267 232150Z /41

R 231017Z FEB 78

FM AMEMBASSY KUWAIT

TO SECSTATE WASHDC 300

USDOC WASHDC

INFO AMEMBASSY DAMASCUS

AMCONSUL DHAHRAN

AMEMBASSY JIDDA

AMEMBASSY KHARTOUM

AMEMBASSY LAGOS

AMEMBASSY MANAMA

AMEMBASSY NAIROBI

UNCLAS KUWAIT 1096

COMMERCE FOR ITA/BED/CAGNE AND OIM/SAD

DEPT. FOR NEA/ARP

E.O. 11652: N/A TAGS: BEXP, KU

SUBJECT: PROPOSED MISSISSIPPI IOGA BUSINESS DEVELOPMENT

MISSION

REF: (A) KUWAIT 0895 (NOTAL), (B) STATE 25954, (C) 77 STATE 287840, (D) 77 KUWAIT 6780.

- 1. WE WELCOME MISSISSIPPI MARKETING COUNCIL (MMC) BUSINESS DEVELOPMENT MISSION LED BY GOVERNOR CLIFF FINCH, AND STAND READY TO DO EVERYTHING POSSIBLE TO SUPPORT SALES EFFORTS OF MISSISSIPPI FIRMS. AMBASSADOR WOULD BE PLEASED TO HOST RECEPTION FOR GOVERNOR FINCH EVENING OF MAY 10, 1978.
- 2. WE MUST POINT OUT THAT THE SCHEDULE AS IT NOW STANDS HAS UNCLASSIFIED

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MISSION ARRIVING IN KUWAIT ON A TUESDAY AFTERNOON. THIS WOULD MEAN MISSION MEMBERS WILL HAVE 1 AND 1/2 WORKING DAYS FOR CALLS BEFORE KUWAIT'S THURSDAY/FRIDAY WEEKEND SETS IN. ALTHOUGH A GREATER HOMOGENEITY OF FIRMS AND PRODUCTS LINES WITHIN A SINGLE PRODUCT THEME WOULD FACILITATE THE MAKING OF BUSINESS APPOINTMENTS FOR THE MISSION GIVEN SUCH A NARROW TIME FRAME, WE WILL, OF COURSE, MAKE EVERY

EFFORT TO ENSURE THAT THE PARTICIPANTS IN THE MISSION HAVE THE MAXIMUM NUMBER OF APPOINTMENTS.

3. FOR KHARTOUM OR JIDDA: WOULD APPRECIATE YOUR PASSING THE ABOVE TO MISSION ADVANCEMAN BILL MCGINNIS AS WELL AS THE FOLLOWING: BEGIN MESSAGE: YOUR LETTER OF FEB. 3 ARRIVED HERE FEB. 20. TO DATE WE HAVE ONLY RECEIVED A CALL FROM THE KUWAIT CHAMBER OF COMMERCE OFFERING THEIR ASSISTANCE IN THE PROMOTION OF THE MISSISSIPPI IOGA. WE HAVE RECEIVED NO INDICATION OF ANY KIND FROM LOCAL BUSINESSMEN OF "REQUEST FOR APPOINTMENTS WITH MISSION MEMBERS AS WELL AS OFFERS TO SPONSOR LUNCHEONS, DINNERS, ETC." WE HAVE MADE AN APPOINTMENT FOR YOU AT 10 A.M. THURSDAY TO MEET WITH THE ADVISOR TO THE KUWAIT CHAMBER OF COMMERCE, MR. JAMAL UDDIN. WE ARE WILLING TO MAKE OTHER LOCAL APPOINTMENTS BUT WE NEED TO KNOW WHOM YOU WISH TO SEE IN ORDER TO MAKE THOSE APPOINTMENTS. EMBASSY IS CLOSED THURSDAY AND FRIDAY. COMMERCIAL OFFICER ROBERT G. ATCHESON IS LOOKING FORWARD TO MEETING YOU WEDNESDAY AFTERNOON, MARCH 1. TO DISCUSS ADMINISTRATIVE AND LOGISTICAL REQUIRE-MENTS FOR VISIT OF MISSISSIPPI DELEGATION. HE WILL ACCOMPANY YOU TO YOUR APPOINTMENT WITH THE KUWAIT CHAMBER OF COMMERCE ON THURSDAY. EMBASSY TELEPHONE IS 424-151. WE TRUST YOU HAVE CONFIRMED HOTEL RESERVATION AND KUWAITI VISA. END MESSAGE. MAESTRONE UNCLASSIFIED

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